Contract Agreement Between:

CONTRACT

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
567512 /	09787395

Product
NRCC IE 2012

Contract Dates	Estimate #
10/12/12 - 10/18/12	2953

Advertiser	Original Date / Revision
National Republican Congressional Committ	08/10/12 / 08/10/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WJW	Alexandra Bradley	Washington DC

Special Handling
Do Not Mail

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	8	10/12/12	10/12/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$1,700.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----F--	1	$1,700.00							
N 2	8	10/15/12	10/15/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$1,700.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$1,700.00							
N 3	8	10/16/12	10/16/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$1,700.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$1,700.00							
N 4	8	10/17/12	10/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$1,700.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$1,700.00							
N 5	8	10/18/12	10/18/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	$1,700.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---T---	1	$1,700.00							
N 6	8	10/12/12	10/12/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	$3,400.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----F--	2	$1,700.00							
N 7	8	10/15/12	10/15/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	$3,400.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	2	$1,700.00							
N 8	8	10/16/12	10/16/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	$3,400.00
	FOX8-NWS-MORNG											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	2	$1,700.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
567512 /	09787395

Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	**2953**

Advertiser	Original Date / Revision
National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 9	8	10/17/12	10/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	$3,400.00
FOX8-NWS-MORNG												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 2	Rate $1,700.00						
N 10	8	10/18/12	10/18/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	$3,400.00
FOX8-NWS-MORNG												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 2	Rate $1,700.00						
N 11	8	10/12/12	10/12/12	M-F 8a-9a	8a-9a News		:30			NM	2	$3,400.00
FOX8-NWS-8AM												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----F--	Spots/Week 2	Rate $1,700.00						
N 12	8	10/15/12	10/15/12	M-F 8a-9a	8a-9a News		:30			NM	2	$3,400.00
FOX8-NWS-8AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays M------	Spots/Week 2	Rate $1,700.00						
N 13	8	10/16/12	10/16/12	M-F 8a-9a	8a-9a News		:30			NM	2	$3,400.00
FOX8-NWS-8AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 2	Rate $1,700.00						
N 14	8	10/17/12	10/17/12	M-F 8a-9a	8a-9a News		:30			NM	2	$3,400.00
FOX8-NWS-8AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 2	Rate $1,700.00						
N 15	8	10/18/12	10/18/12	M-F 8a-9a	8a-9a News		:30			NM	2	$3,400.00
FOX8-NWS-8AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 2	Rate $1,700.00						
N 16	8	10/12/12	10/12/12	M-F 9a-10a	9a-10a		:30			NM	2	$2,200.00
FOX8 NEWS-9AM												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----F--	Spots/Week 2	Rate $1,100.00						
N 17	8	10/15/12	10/15/12	M-F 9a-10a	9a-10a		:30			NM	2	$2,200.00
FOX8 NEWS-9AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays M------	Spots/Week 2	Rate $1,100.00						
N 18	8	10/16/12	10/16/12	M-F 9a-10a	9a-10a		:30			NM	2	$2,200.00
FOX8 NEWS-9AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 2	Rate $1,100.00						
N 19	8	10/17/12	10/17/12	M-F 9a-10a	9a-10a		:30			NM	2	$2,200.00
FOX8 NEWS-9AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 2	Rate $1,100.00						
N 20	8	10/18/12	10/18/12	M-F 9a-10a	9a-10a		:30			NM	2	$2,200.00
FOX8 NEWS-9AM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 2	Rate $1,100.00						
N 21	8	10/12/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	1	$650.00
NEW DY CLEVLND												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	----F--	1		$650.00					
N 22	8	10/15/12	10/15/12	M-F 10a-11a	10a-11a		:30			NM	1	$650.00
NEW DY CLEVLND												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	M------	1		$650.00					
N 23	8	10/16/12	10/16/12	M-F 10a-11a	10a-11a		:30			NM	1	$650.00
NEW DY CLEVLND												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	-T-----	1		$650.00					
N 24	8	10/17/12	10/17/12	M-F 10a-11a	10a-11a		:30			NM	1	$650.00
NEW DY CLEVLND												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	--W----	1		$650.00					
N 25	8	10/18/12	10/18/12	M-F 10a-11a	10a-11a		:30			NM	1	$650.00
NEW DY CLEVLND												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	---T---	1		$650.00					
N 26	8	10/13/12	10/13/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	$800.00
FOX8-SAT MORN												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	-----S-	1		$800.00					
N 27	8	10/14/12	10/14/12	Fox 8 News Su 10a-11a	Su 10a-11a		:30			NM	1	$800.00
FOX NWS SUNDAY												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	------S	1		$800.00					
N 28	8	10/15/12	10/15/12	M-F 4p-5p	4p-5p		:30			NM	1	$1,000.00
JUDGE JUDY												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	M------	1		$1,000.00					
N 29	8	10/17/12	10/17/12	M-F 4p-5p	4p-5p		:30			NM	1	$1,000.00
JUDGE JUDY												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	--W----	1		$1,000.00					
N 30	8	10/12/12	10/12/12	M-F 5p-6p News	5p-6p News		:30			NM	1	$1,800.00
FOX8-NWS-5PM												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	----F--	1		$1,800.00					
N 31	8	10/15/12	10/15/12	M-F 5p-6p News	5p-6p News		:30			NM	1	$1,800.00
FOX8-NWS-5PM												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	M------	1		$1,800.00					
N 32	8	10/16/12	10/16/12	M-F 5p-6p News	5p-6p News		:30			NM	1	$1,800.00
FOX8-NWS-5PM												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	-T-----	1		$1,800.00					
N 33	8	10/17/12	10/17/12	M-F 5p-6p News	5p-6p News		:30			NM	1	$1,800.00
FOX8-NWS-5PM												
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/12	10/21/12	--W----	1		$1,800.00					

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10/12/12 - 10/18/12	NRCC IE 2012	**2953**

Advertiser	Original Date / Revision
National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 34	8	10/18/12	10/18/12	M-F 5p-6p News	5p-6p News		:30			NM	1	$1,800.00
FOX8-NWS-5PM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 1	Rate $1,800.00						
N 35	8	10/13/12	10/13/12	Sat Early News 6p-7p	6p-7p News		:30			NM	1	$1,300.00
FOX8-NWS-6PM												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -----S-	Spots/Week 1	Rate $1,300.00						
N 36	8	10/14/12	10/14/12	Su 6p-7p	6p-7p News		:30			NM	1	$1,300.00
FOX8-NWS-6PM												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------S	Spots/Week 1	Rate $1,300.00						
N 37	8	10/12/12	10/12/12	M-F 7p-730p News	7p-730p News		:30			NM	1	$1,600.00
FOX8 NWS-7PM												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----F--	Spots/Week 1	Rate $1,600.00						
N 38	8	10/15/12	10/15/12	M-F 7p-730p News	7p-730p News		:30			NM	1	$1,600.00
FOX8 NWS-7PM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays M------	Spots/Week 1	Rate $1,600.00						
N 39	8	10/16/12	10/16/12	M-F 7p-730p News	7p-730p News		:30			NM	1	$1,600.00
FOX8 NWS-7PM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 1	Rate $1,600.00						
N 40	8	10/17/12	10/17/12	M-F 7p-730p News	7p-730p News		:30			NM	1	$1,600.00
FOX8 NWS-7PM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 1	Rate $1,600.00						
N 41	8	10/18/12	10/18/12	M-F 7p-730p News	7p-730p News		:30			NM	1	$1,600.00
FOX8 NWS-7PM												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 1	Rate $1,600.00						
N 42	8	10/12/12	10/12/12	M-F 730-8p	730p-8p		:30			NM	1	$2,000.00
BIG BNG THEORY												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----F--	Spots/Week 1	Rate $2,000.00						
N 43	8	10/16/12	10/16/12	M-F 730-8p	730p-8p		:30			NM	1	$2,000.00
BIG BNG THEORY												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 1	Rate $2,000.00						
N 44	8	10/18/12	10/18/12	M-F 730-8p	730p-8p		:30			NM	1	$2,000.00
BIG BNG THEORY												
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 1	Rate $2,000.00						
N 45	8	10/13/12	10/13/12	Sat 7p-8p	7p-8p		:30			NM	1	$1,050.00
BG BNG THRY W												
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -----S-	Spots/Week 1	Rate $1,050.00						
N 46	8	10/14/12	10/14/12	FOX Postgame show on FOX4p-CC			:30			NM	1	$6,000.00
NFL: OT												

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National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$6,000.00						
N 47	8	10/15/12	10/15/12	M-F 10p-1030p	10p-1030p		:30			NM	1	$2,800.00
	FOX8-NWS-10PM											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$2,800.00						
N 48	8	10/18/12	10/18/12	M-F 1030p-11p	1030p-11p		:30			NM	1	$2,800.00
	FOX8-NWS-10PM											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$2,800.00						
N 49	8	10/12/12	10/12/12	Friday Night Touchdown	Friday Night Touch		:30			NM	1	$1,100.00
	BG BNG THRY B											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$1,100.00						
N 50	8	10/15/12	10/15/12	M-F 11p-1130p	11p-1130p		:30			NM	1	$1,100.00
	BG BNG THRY B											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$1,100.00						
N 51	8	10/16/12	10/16/12	M-F 11p-1130p	11p-1130p		:30			NM	1	$1,100.00
	BG BNG THRY B											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$1,100.00						
N 52	8	10/17/12	10/17/12	M-F 11p-1130p	11p-1130p		:30			NM	1	$1,100.00
	BG BNG THRY B											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$1,100.00						
N 53	8	10/18/12	10/18/12	M-F 11p-1130p	11p-1130p		:30			NM	1	$1,100.00
	BG BNG THRY B											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$1,100.00						
N 54	8	10/12/12	10/12/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$700.00
	SEINFELD											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$700.00						
N 55	8	10/15/12	10/15/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$700.00
	SEINFELD											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$700.00						
N 56	8	10/16/12	10/16/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$700.00
	SEINFELD											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$700.00						
N 57	8	10/17/12	10/17/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$700.00
	SEINFELD											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$700.00						
N 58	8	10/18/12	10/18/12	M-F 1130p-12a	1130p-12a		:30			NM	1	$700.00
	SEINFELD											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$700.00						

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Advertiser	Original Date / Revision
National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 59	8	10/14/12	10/14/12	Su 11p-12a	11p-12a		:30			NM	1	$800.00
		BG-THEORY WK B										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/08/12	10/14/12	------S	1	$800.00						
									Totals		74	$108,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/18/12	74	$108,400.00	$92,140.00
Totals	74	$108,400.00	$92,140.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.